

## 1. PRESS RELEASE

Landscape Together is an European project funded by Creative Europe (cooperation, medium scale), starting in February of 2023 in an intense cooperation between 17 international partners (Spain, France, Germany, Italy and Belgium) and a pilot territory in the center of Portugal.

Between 2023 and 2026, the Project Landscape Together will create a dialogue between heritage and contemporary art on the pilot territory, through a transdisciplinary expert network working on Cultural Mediation, Environment Development, Sustainable Design, Art Appropriation, and Communication. This evince-base methodology is deepened through workshops, exhibitions and talks in strategic places of this network (e.g., Paris, Berlin, San Sebastian, Milano, Brussels).

Landscape Together is a singular project who proposes itself to find innovative and concrete answers for urgent questions: *how can art and culture lead to sustainable long-term solutions that contribute to the process of settlement of rural territories and that communicate effective answers for the challenges related to the consequences of climate change.*

*“At the moment we are preparing an itinerant kick-off event with all partners in the center of Portugal, a region struggling with depopulation and cyclical wildfires”,* refers Marta Aguiar, the coordinator of the project and founder of [MAG – Marques de Aguiar](#), that [promotes Experimenta Paisagem Museum \(MEP\)](#).

Landscape Together partners are [Museo Chillida Leku](#) (Spain), [Direcção Regional de Cultura do Centro](#) (Portugal), [Instituto Politécnico de Castelo Branco](#) (Applied Arts, Agrarian, and Education - Portugal), [Khbt studio](#) (Germany), Portuguese municipalities: [Proença-a-Nova](#), [Oleiros](#), [Sertã](#), [Pedrógão Grande](#) and [Idanha-a-Nova](#), [Politecnico di Milano](#) (Architecture Department, Italy), [Universidade do Porto](#) (Junior University, Portugal), [Universidade de Coimbra](#) (Architecture Department, Portugal), [Atelier Yok Yok](#) (France), [Time & Place](#) (Belgium), [Turismo Centro de Portugal](#).

Landscape Together (LT) promotes the cooperation and mobility of more than 90 european artists and their works in a compromised relationship with the communities, with intentions set on transforming this experience in a replicable model. LT Model will constitute itself as a tool to other communities who look to recuperate a sense of belonging to a place, to landscape, to culture. This project is found upon reflection of tested evidence with 16 interdisciplinary events, more than 70 workshops, 8 cultural itineraries, 18 artistic residencies, 2 permanent art pieces, 4 summer courses, 20 creative talks, 8 exhibitions in 6 countries and the Toolkit LT Model.



Landscape Together intersects experts' experience and institutions in key areas for long-term territorial transformation anchored on its citizens, with Cultural Mediation, tangible and intangible Heritage, Artistic Creation and Communication. In Cultural Mediation, with the development of educational programs and activation of projects promoting a fruitful integration of the arts and landscape, with the [Museo Chillida Leku](#) (Spain) and the Junior University of [Universidade do Porto](#). The Environment Development with the investigation and participative processes to new strategies of urban experience in rural territories — from architecture to landscape unites — with the departments of architecture from the [Universidade de Coimbra](#) and the [Politecnico di Milano](#). The cultural patrimony, and in particular, the shared Intangible Heritage as a link that structures Landscape Together, with the analysis of the geographic and cultural landscape of the 8 cultural itineraries to be accomplished by the three schools of the [Instituto Politécnico de Castelo Branco](#) (Applied Arts, Agrarian and Education) and with the 5 municipalities of [Proença-a-Nova](#), [Oleiros](#), [Sertã](#), [Pedrógão Grande](#) and [Idanha-a-Nova](#). In Sustainable Design, with the production and installation of two permanent works of art in the landscape, using the methodology of Experimenta Paisagem, by [atelier Yok Yok](#) (France) and [Khbt](#) (Germany) involving inhabitants, migrants and students from Paris and Berlin that study at the associated partner [Berlin International University of Applied Science](#) (Germany). Boosting the art creation cooperation, there will be international calls to 18 artistic residencies and artists' participation in singular events regarding various arts, fruition of landscape and engagement of local communities.

As a long-term follow-up on the creation of the Experimenta Paisagem Museum in the pilot territory, [Direcção Regional de Cultura do Centro](#) assumes the role as an associated partner from the making of conditions to access cultural assets to the attendance of activities. Within this strategy to conceive a new international destiny of permanent landscape art, LT counts with [Turismo Centro de Portugal](#) and its experience and international prizes of communication campaigns, and also with the [Time & Place](#) team, based in Brussels, for an international disclosure of this new destiny for art in the landscape.

Between 2019 and 2021, MAG — Marques de Aguiar, an office based in Porto, founded following the legacy of territorial transformation of [Manuel Marques de Aguiar](#), achieved the two anchor projects of the Experimenta Paisagem with the municipalities of Proença-a-Nova, Oleiros and Sertã with the financing of DGartes in the context of the Revitalization plan of Pinhal Interior (PRPI). The itineraries of [Cortiçada](#) and [Linhas de Água](#) promote the fruition of contemporary art and cultural landscape. A method that aspires to the quality of transformations, recuperation, and communication of geographic and cultural values, approaching tangible and intangible heritage in a way that privileges all the citizens' involvements with the territories they inhabit or the territories they miss.

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## 2 . Photographs of the pilot territory museum (MEP)

### Experimenta Paisagem Museum photos:

<https://we.tl/t-4scyafcz8D>

#### Photo's credits:

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